NE✕GENMEDIA
Mobile UGC Platform

Live & Video From
Anywhere, Anytime, Any Devices

Manage and Monetize UGC through our platform.

A platform that enables users with an always connected, easy-to-use tool for capturing high quality content from virtually anywhere at any time using their smartphones and connected cameras and publish directly to our Media Management Platform. This application redefines how contents and views are sourced, distributed and consumed.

- Upload UGC within fraction of seconds using your iOS and Android (Mobile and Tabs) devices

- Ability to do Live Reporting and Video Reporting

- Manage the content centrally

- Revenue Generation System based on number of views per Live Reporting / Video Reporting

- AD Monetization - Targetted Advertisement technology

- Increase viewership by deploying Nexgenmedia app in multidevice multiplatform environment

- Viewers Insights

Who can use **Nexgenmedia** ?

Reporters : News Channel reporters / Freelancers/Studio can capture and release breaking news at ease

General Public : UGC is catching up due to desire of consumers for relavent content and uniqueness. Content made by the general public has more influence and power
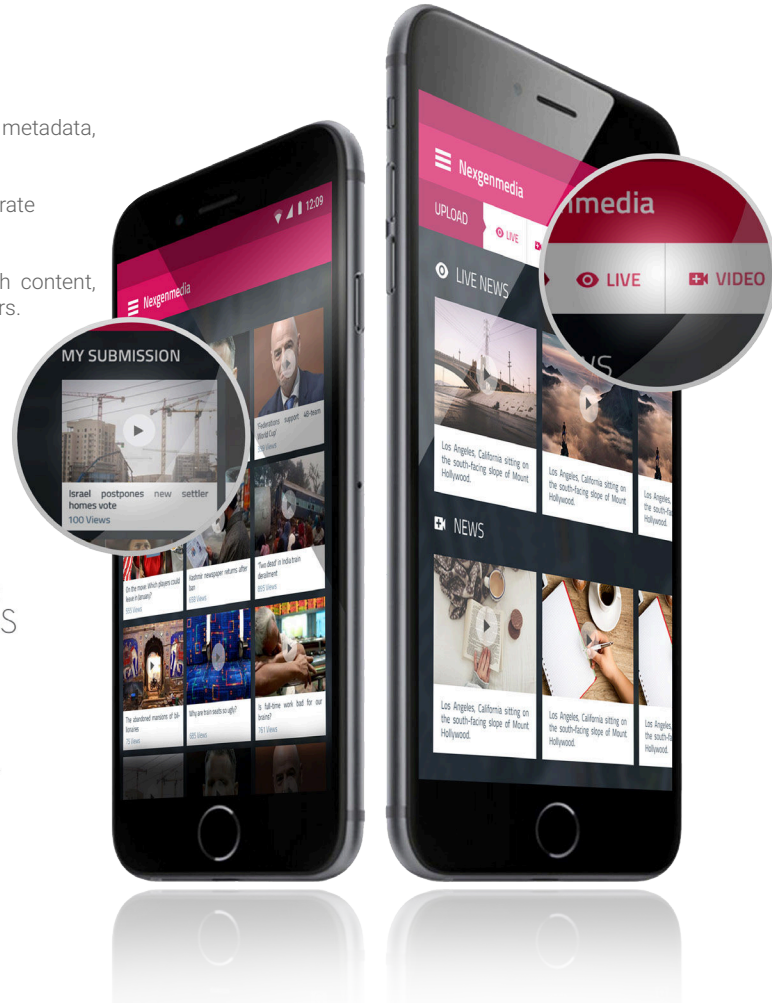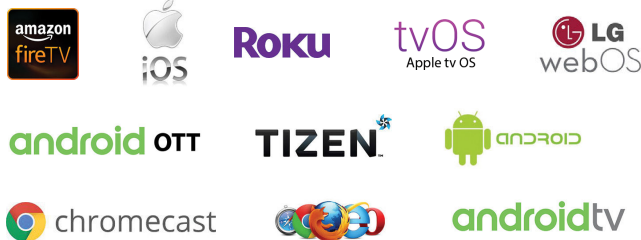
Nexgenmedia Workflows

Reporters capture Video or do a Live Report from mobile app, add metadata, add genre and publish to Connect Media Management System.

Publishers review the content, add additional metadata if required, rate the video and approve/reject content.

Using Media Management System based on viewership of each content, generate points and provide monetary benefits to content publishers.

Multiple Devices and Platforms to increase viewership

amazon fireTV

iOS

ROKU

tvOS Apple tv OS

LG webOS

android OTT

TIZEN

ANDROID

chromecast

androidtv

Key Features & Benefits

Capture Live and Video Reporting
High Quality
Live Reporting will be recorded   and stored under videos for later watch
Adaptive Bit Rate streaming

Efficient Application
Apps developed using native programing Ease of use with simple-controls and interface Switch between front and rear cameras

Viewer Insights
Know your content viewership data

In App Content Management
Upload your content.
Know your content upload details and its-current status

Connect Media Management
Publish Content instantly
Review, Rate and Approve/Reject Content
Monetize

Content Security
Multi DRM Solution
Forensic Watermarking

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